

New Placement Opportunities

Type: Marketing

Job Title: Web & Marketing Developer (KIR 16)

Job Description:

The company is offering a great opportunity for a final year student to be given the responsibility of its new website design and creating news letters and brochures. The successful candidate will be in charge of designing something slightly different than the existing website taking into consideration the constraints of the business and making sure your project is the best and will be beneficial for the company.

This is a real hands on role

You will also be in charge of the CMS (content management system) and writing the user manual. Also you will have to assure the migration from the old website to the new website once your website proposal has been approved and fully tested.

Reporting to the Director the successful candidate will be involved in designing the new website and marketing brochures. Tasks and responsibilities will include:-

- Develop and build websites with input from Managing Director
- Maintain and develop existing sites
- Make proposals and carry out implementation of web based solutions
- Update databases
- Create banner ads, e-newsletters and marketing brochures
- Hours of work, Monday – Friday 08.00am – 17.00pm

Note: after completion of a successful placement there is a possibility of being offered a full time position with the companies' expansion into new markets

Start Date: As soon as Possible

Duration of Placement: 6 months or longer

Location: Kingsley, Hampshire OR Harrogate, Yorkshire

Remuneration: £700 per month

Visit: <http://www.placement-uk.com/ops/job.php?id=1024&job=Web-&-Marketing-Developer>

Placement UK, 12 Station Rd, Kenilworth, Warwickshire, CV8 1JJ

Tel: 0044 1926 511610 Fax: 0044 1926 864 222

WWW.placement-uk.com Email: admin@placement-uk.com

Type: Business Admin/Management

Job Title: Games Community Manager (4 positions) (GAC 38)

Job Description:

This placement opportunity is a “fun” and exciting experience whilst still offering a professional internship. The Company, operates a large number of online games websites in Italy for major Italian companies such as Lottomatica, SNAI, Sisal MatchPoint and Eurobet Italia. The Italian online games offered in Italy include Scopa, Briscola, Burraco and Battaglia Navale. These are very well known in Italy and many Italians play online every day. The role of community manager involves principally chatting online with end user players through a keyboard and online chat tools used to ‘moderate’ the community.

The successful candidate/s will be friendly and enjoy playing games online, with a strong attention to detail and ability to multi-task (chatting to different people, at the same time). The Online Games Community Manager will need to work evening hours as well as normal daytime hours, to help the entire team to offer support to the community in the evenings and at weekends. These ‘shifts’ will be agreed in advance by the team members and the Head of Customer Services. Games Community Managers will be required to work forty (40) hours per week.

The shift pattern will be based between the hours of 07.00am – 23.00 pm Monday – Sunday

Tasks and responsibilities will include:-

- Provide assistance to end user players of the Skill Games, in the event they have any questions relating to the Skill Games, the Game Lobby or Tournaments
- Providing contact details of the customer services support of the Italian Partner (for example, a telephone number and/or email address to contact) to end user players who raise queries relating to their main account held with the Italian Partner
- Conducting Chat Games within a chat room labelled “Chat Games”, where questions are asked and the first player to give the correct answer wins a small prize
- Policing the chat rooms. Ensuring anyone swearing improperly, or raising unfair comment on the Italian Partners which might be damaging to the Italian Partners’ brands, are banned from chatting by the Chat Moderators. The Chat moderators also represent the Italian Partners in the chat rooms, allowing the Italian Partner’s end user players to come and report abusive chat or bad behaviour which can then be investigated and reviewed by the Chat Moderators

- Communicating with VIP players. Chat moderators will need to monitor the back office player monitoring tools provided by the company in order to spot and add to their 'Friends List' any VIP players who are then communicated with by the Chat Moderators who actively 'befriend' them in order to support their online activity playing the Skill Games
- To broadcast messages to the Italian Partners' players online in order to inform them of upcoming events such as major tournaments or new game arrivals

Start Date: Immediate start

Duration of Placement: 6 Months

Location: London

Remuneration: £800 per month

Visit: <http://www.placement-uk.com/ops/job.php?id=1023&job=Games-Community-Manager-%284-positions%29>

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Type: Marketing

Job Title: Business Development Assistant (TNT 1)

Job Description:

This is an interesting and varied role within a flourishing and inspired Company at the top end of the Events Industry. For the right candidate, this role will provide fantastic and interesting experience to lead the marketing and PR elements of the company and the chance to get a broad understanding of many elements of the everyday running of a business, with hands on experience. Working closely with the Managing Director, tasks and responsibilities will include:-

- Providing business support to the owner in all aspects of the running of the business, through brainstorming, development and implementation of ideas and improving levels of professionalism within the business.
 - Improving internal company efficiency and communication
 - Actively look for ways to make the business more efficient
 - Assisting with marketing and PR activities within the business
 - Copy writing for websites and brochures
 - AdWords and search engine optimisation
 - Online Marketing activity focussing on using social media tools, paid advertising, Google
 - Direct Marketing (involving CRM/Database Management) and assisting with generating new sales and increasing revenue from existing clients
 - Researching new products and suppliers etc ensuring we always have the most effective and cost effective situation or product.
 - Assisting the Operations Manager and Managing Director's PA as and when necessary.
 - Work in other areas may be needed from time to time e.g. taking orders, answering phones, supporting events etc
 - Flexible working hours between 8.00am – 8.00pm, Monday – Saturday. (40 hours a week)

Please include your (professional) photograph with your application

Start Date: April or May 2011

Duration of Placement: 6 Months

Location: East Sussex

Remuneration: £500 per Month

Visit: <http://www.placement-uk.com/ops/job.php?id=1017&job=Business-Development-Assistant>

Type: HR/Recruitment

Job Title: Research Associate Employee Background Checking (ROC 7)

Job Description:

This is an exciting opportunity for a student looking for a placement which will develop you as a person and give you a strong understanding of how a small business works. You will join a team of up to 5 other staff all working towards common team goals. Working in a high energy atmosphere the teams work together and compete against each other in a series of fast-paced challenges.

The skills that you will learn during the course of this placement will be:-

Increasing level of confidence and ability to handle challenging business situations

Greater understanding of patterns of human behaviour. How to judge how people may react to situations and how to influence people in accordance with your own agenda.

Exposure to how teams work together in business - what makes a team work and what doesn't

First hand experience of a company induction and training programme, including how monthly review meetings are used to develop skills and improve performance – and how formal appraisals are used to align the future aspirations of an employer and its employees.

Tasks and responsibilities will be:-

- Using the internet to research contact details for job applicants' previous employers;
- Phoning previous employers to establish the name and correct contact details for the right person to give employment verification;
- Producing written reference requests and dispatching them by email, fax or post;
- Utilise an in-house database to track all activities in relation to job applicants and the progress of their background checking;
- Providing telephone advice to job applicants throughout their process;
- Identifying problems with the process and seeking to resolve them in an efficient manner;
- Keeping their Team Leader informed of each job applicants' progress and highlighting any concerns within any missing pieces of information

Start Date: May, June or July 2011

Duration of Placement: 6 to 12 months

Location: Basingstoke, Hampshire

Remuneration: £700 per Month

Visit: [http://www.placement-uk.com/ops/job.php?id=1014&job=Research-Associate-Employee-](http://www.placement-uk.com/ops/job.php?id=1014&job=Research-Associate-Employee-Background-Checking)

[Background-Checking](http://www.placement-uk.com/ops/job.php?id=1014&job=Research-Associate-Employee-Background-Checking)

Type: IT

Job Title: Web Developer (ROC 8)

Job Description:

The successful applicant can look forward to working in a dynamic company where they will make a major impact at every level of the business. Central to the business are a number of websites and web-based systems, all built on My SQL databases and coded with PHP. These websites and systems give us the technological edge that firmly establishes this company as the market leader in their sector. To aid their continued growth they are seeking a talented Web Developer.

This is a very high visibility role, and tasks and responsibilities will include:-

- Carry out a range of development projects
- Maintain and develop existing sites
- Solve complex numerical problems
- Carry out coding of websites
- Propose and implements web based solutions
- Update databases
- Hours of work Monday – Friday, 08.30am – 17.30pm

Essential requirements:

- Studying a relevant Masters or Under graduate degree
- Excellent working knowledge of the PHP programming language, relational database principles and integration with MySQL database server and the ability to code in PHP
- A strong ability to solve numerical problems and implement web based solutions
- Experience with HTML, Javascript and CSS and ability to code websites in HTML
- The ability to use Adobe Photoshop for graphical manipulation or some equivalent graphics design software
- A mathematical background
- Candidates must be eligible for an Erasmus grant

Start Date: As soon as possible

Duration of Placement: 6 to 12 months

Location: Basingstoke, Hampshire

Remuneration: £700 per month

Visit: <http://www.placement-uk.com/ops/job.php?id=1016&job=Web-Developer>

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Type: Marketing

Job Title: Marketing & PR Executive (RUS 1)

Job Description:

This placement provides an attractive opportunity for a talented and keen public relations or marketing student to gain valuable experience in PR & Marketing with a small company that provides a broad range of services to a small but growing client base. There is huge flexibility in the job and scope for the individual to create their own role and agenda with clients but delivering on the following key activities / responsibilities:

- Public Relations - planning, developing and implementing PR strategies
- Copy writing for websites and brochures
- Online Marketing activity focussing on using social media tools, paid advertising, Google
- AdWords and search engine optimisation
- Marketing planning for the company and clients, working with the director on developing and implementing strategies
- Devising promotions and competitions
- Direct Marketing (involving CRM/Database Management) and assisting with generating new sales and increasing revenue from existing clients
- Interaction with clients (Telephone and Face-to-Face)
- Basic project management
- Basic event planning and supporting events
- Work in other areas may be needed from time to time e.g. taking orders, answering phones etc
- Hours of work – flexible between 8.00am – 7.00pm, Monday – Friday.

Please include your (professional) photograph with your application

Start Date: As soon as possible

Duration of Placement: 3 to 6 Months

Location: Manchester

Remuneration: £500 per Month

Visit: <http://www.placement-uk.com/ops/job.php?id=1015&job=Marketing-&-PR-Executive>

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